

MPABA September 22, 2014 Meeting Minutes

1. **Several New Member Businesses** have joined the Mount Penn Area Business Association. We take the opportunity to welcome the following New Members:

- Antietam Valley Community Partnership
- KCK Photo & Entertainment

The MPABA Website at www.mountpennarea.org has been updated to include all new members.

2. **Vote MPABA is Undergoing an Update** - The brand new web application that was developed for use by the MPABA called Vote MPABA is undergoing an update. This update will add functionality to the application to enable it to be more dynamic with respect to its use, and additional vote tracking, along with poll and survey taking.
3. **Multiple Legacy MPABA Facebook Pages** – were consolidated into the current MPABA Facebook Page. All old and invalid MPABA Facebook Pages no longer exist. After the completion of the consolidation, there is a sanctioned MPABA Facebook Group and an Official MPABA Organization Page.
4. **PayPal Online Payment Services** have been established for the MPABA and has been fully implemented
 - **Online Payment via PayPal** - Implemented
 - **PayPal Register for Live/On-Site Events** – Implemented
5. **The Annual MPABA Sponsored Block Party** was a great success. Even though the event was pushed back to the Sunday rain date, the beautiful weather on Sunday enabled folks to attend the event in large numbers. Participants experienced high volumes of traffic to their booths and exhibits and community members had the opportunity to interact with block party hosts, exhibitors, and member businesses.
6. **A MPABA Post Election Social** - has been scheduled for **Election Night, November 4, 2014** at the Suburban Tavern. All are welcome. Food and drinks will be available for purchase and good conversation will be served up all night. Member business leaders and community members will be present for food, fun, and conversation.
7. **A Continuing Education Dinner, Fundraiser, and Chinese Style Auction** - is tentatively scheduled for **February 2015**. All member businesses are encouraged to submit a product or services donation to the MPABA for auction. More information will be available as the details of this event are solidified. Your input is always accepted, be sure to let us know your ideas. A portion of the money raised will be donated to a fund for continuing education. Remaining monies raised will be used to fund the MPABA and grow our footprint in the community by expanding our reach and influence.
8. **The First Dinner Seminar Series Event** – has been tentatively **scheduled for March 2015. Possible dates are Monday March 9, 2015 or Monday March 16, 2015.** The subject of the first event deals with some of the security risks small businesses face. A live demonstration will show specific ways cyber criminals penetrate the computer systems of small businesses. The seminar is being presented by Aloye Computer Enterprises through the ***“Hack Attack: Secure Your Business Episode # 1”*** Seminar Presentation.

The presentation has been filmed and reviewed by MPABA Officers.

9. **The Second Dinner Seminar Series Event** will be planned as soon as another member business expresses desire to present an interesting and informative lecture style topic. If you are interested in presenting for The Second Dinner Seminar Series, please let us know so we can get you in the event queue.
10. **Other Events** were briefly discussed including several specific events to be held by member businesses that are geared for children and families as well as several additional business related events. One Examples of an event that is currently in the pipeline is:
 - Internet Security Awareness for Parents & Children: Protecting your child on the internet

Additional details on those events will be provided as the member businesses involved work with MPABA to further define, schedule, and advertise them.

We need **YOU** to help us continue to expand and raise the profile of the Mount Penn Area Business Association so that it can help you meet your business objectives.