

MPABA October 20, 2014 Meeting Minutes

1. **A MPABA Post Election Social** - has been scheduled for **Election Night, November 4, 2014** starting at 4:00 PM at the Suburban Tavern. All are welcome to attend. Food and drinks will be available for purchase and good conversation will be served up all night. Member business leaders and community members will be present for food, fun, and conversation.
2. **UPDATE ON Continuing Education Dinner, Fundraiser, and Chinese Style Auction** - A Tentative Date of Sunday February 8, 2015 from 4:00 PM to 7:00 PM has been selected and is pending ratification by the MPABA board. Once ratified, an online form will be provided to member businesses for listing your product or service contribution for the auction. More information will be available as the details of this event are solidified. Your input is always accepted, be sure to let us know your ideas. A portion of the money raised will be donated to a fund for continuing education. Remaining monies raised will be used to fund the MPABA and grow our footprint in the community by expanding our reach and influence.
3. **UPDATE ON The First Dinner Seminar Series Event** – A tentative date of **Monday March 16, 2015** from 6:30 PM to 9:00 PM has been selected and is pending ratification by the MPABA board. Once ratified, the menu will be provided and event information will be published. Online ticket sales will also commence following ratification of the date. The subject of the first event deals with some of the computer security risks small businesses face and how to minimize those risks. A live demonstration will show specific ways cyber criminals penetrate the computer systems of small businesses. The seminar is being presented by Aloye Computer Enterprises through the ***“Hack Attack: Secure Your Business Episode # 1”*** Seminar Presentation.
4. **Other Events** were briefly discussed including several specific events to be held by member businesses that are geared for children and families as well as several additional business related events. One Examples of an event that is currently in the pipeline is:
 - Internet Security Awareness for Parents & Children: Protecting your child on the internet

Additional details on those events will be provided as the member businesses involved work with MPABA to further define, schedule, and advertise them.

Other Topics that were discussed included the Mount Penn & Lower Alsace Merger, various methods to expand our reach and sphere of influence, potential upcoming events that will occur after March 2015, and a plethora of other topics that encompass a wide swath of subject matter.

We need YOU to help us continue to expand and raise the profile of the Mount Penn Area Business Association so that it can help you meet your business objectives.